



james brosher

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EXPERIENCE

Indiana University Communications and Marketing

SENIOR PHOTOGRAPHER | JANUARY 2025 TO PRESENT

MULTIMEDIA PRODUCER / PHOTOGRAPHER | NOVEMBER 2014 TO JANUARY 2025

- Serve as the university's lead photographer, providing visual direction and producing photography for major marketing campaigns, communications and strategic priorities across IU's nine campuses.
- Establish visual standards, workflows and metadata practices for the university's visual communications team.
- Manage a university-wide visual DAM system (visuals.iu.edu) connecting 5,000 users to more than 332,000 assets.
- Edit IU Experience (experience.iu.edu), a visual storytelling platform.

The Media School at Indiana University

ADJUNCT INSTRUCTOR | FALL 2020 TO PRESENT

- Develop and teach undergraduate courses in photography and visual journalism.
- Created B360 Sports Photography and B430 Little 500 Photography; also taught J344 Photojournalism Reporting.
- Design curriculum, assignments and experiential learning opportunities focused on visual storytelling, technical execution and professional workflows.

South Bend Tribune

STAFF PHOTOGRAPHER | FEBRUARY 2012 TO JULY 2014

- Covered Michiana region of Indiana and Michigan, producing photography and video for print and digital platforms.
- Produced photo galleries and video for web and mobile platforms in fast-paced, daily deadline environments.

EDUCATION

Indiana University Bloomington | B.A. Journalism, second major in Germanic Studies, minor in History | 2010

HONORS

ADDYs Photography (Color), Silver | American Advertising Awards Indianapolis | 2017

Indiana College Photographer of the Year | Indiana News Photographers Association | 2009, 2010

Will Counts Photojournalism Award | Indiana Associated Press Media Editors | 2009

Lilly Endowment Community Scholarship | 2006

Eagle Scout | Boy Scouts of America | 2006

SKILLS AND CREDENTIALS

Certifications | FAA Remote Pilot – Small Unmanned Aircraft Systems (Drone)

Software | Photo Mechanic, Photoshop, Lightroom, Premiere, Final Cut Pro, InDesign